

HAGGERTY DIGITAL MARKETING MENU

STARTERS

MINI-BITES WEBSITE PLATTER **\$600** (Small Fixes & Updates)

Bite-sized fixes for broken links, old info, and small design issues. Relief your site looks sharp without a full redesign.

SEO SLICE SAMPLER **\$700** (Keyword & Content Audit)

A tasting flight of keywords and content to find what's working. Yummy confidence that you know where to focus.

SOCIAL HOUSE SALAD **\$800** (Profile Refresh + Plan)

Clean bios, fresh branding, and a simple 30-day posting plan. A polished presence that gets people to look twice.

FAMILY FEASTS

CHEF'S SPECIALTY PIE **MARKET PRICE** (Full Website Redesign)

A layered feast of fresh design and baked-in SEO. Custom-crafted for organizations that need more than a slice. Every pie is unique, ask for our "Specialty" menu.

BAKED ZITI GRANDE **\$3,000** (Content Marketing - Blogs + Social)

Hearty and overflowing – four blogs with matching social sides. Enough content to keep your audience satisfied and coming back for more.

CHEF'S TASTING BOARD **\$3,500** (Marketing Strategy Roadmap)

A curated 90-day spread with competitor insights, audience research, and strategy served course by course. Clarity and confidence from the first bite to the last.

PIZZA PIES

THE LOYAL DEEP DISH **\$1,300** (Email Marketing Starter Pack)

Layered with automation, templates, and a welcome sequence that keeps customers coming back.

MAMA'S FAMILY PIE **\$1,600** Social Media Jumpstart

10 custom graphics + captions, ready to serve as your posting calendar.

YOUR SLICE OF HOME **\$1,400** Google Business Profile Optimization

Polished listings with posts, photos, and keywords so you're found in maps and search.

THE SPECIAL OCCASION **\$1,500** (PR + Blog + Social Graphics)

We write and distribute a press release, publish it as a blog, and design matching social graphics. Perfect for launches anniversaries, or milestones that deserve the spotlight.



BEVERAGES

ESPRESSO SHOT OF STRATEGY **FREE** (Free Consultation)

A quick pick-me-up conversation to explore your goals and next steps.

